

1

ACCURATE DATA

We provide the most complete source of contact data available. We dedicate more resources to compiling blended demographic, geographic, netographic, and firmographic information than any vendor in the industry. Our data, which rates high in certified tests, covers more than 330 million individuals in the US and Canada. Our comprehensive databases cover 25% more contacts than competing services.

2

EXPERIENCE

We have over 10 years of experience validating contact information specifically for small to enterprise sized business. We are experts in contact validation, and since 2001 we've validated over 800 million contacts. Our sole focus is to develop the industry's best contact validation tools to help your business.

3

FREE TRIAL

We offer 15 day free trials of our services so you can prove it works – see our data and test our service before you buy.

4

NO SOFTWARE AND NO SERVERS TO INSTALL

Our services are hosted remotely and delivered over the internet, eliminating the time and cost of running and maintaining your own server. With contacts changing their information an average of 15% per year, our information is constantly refreshed behind the scenes with certified sources. You can always be sure our data is the freshest data available. You get real-time access, we do all the work.

5

NO LONG TERM CONTRACTS

Our production licenses are available on a month-to-month basis with no long-term contract, because either our services work for you or we don't (it's that simple). Volume discounts are available.

6

PAY AS YOU GO PRICING

We believe in simple pricing models. Our pricing model is easy to understand, posted to our website and predictable each month, there are no surprises.

7

SECURITY

We understand that your information is your livelihood and it must be kept secure. We maintain a strict privacy policy and your contact data is never recorded to persistent memory. All our sensitive data is encrypted and our redundant infrastructure ensures the highest levels of service availability. We provide bank-grade security.

8

RELIABILITY AND AVAILABILITY

We've invested in a state of the art data center, manned 24x7x365. Redundant routers, switches, server clusters and backup systems guarantee high availability above 99.995%. Our facilities and data center have a high level of physical security, including: locked cabinets, ingress and egress are secured with electronic keycards and PIN codes.

9

FAST

We take transaction speed seriously. We provide sub-second transaction processing and redundant load-balanced servers. In fact, third party tests have shown that Service Objects is rated high in speed and reliability.

10

EASY INTEGRATION

We offer real-time XML web services or FTP batch, SSL encryption, with free example code for .NET, C#, Java, PHP, Perl and other programming environments. We also provide solutions that integrate directly into Salesforce.com® and other popular CRM platforms.



Contact us for information on products, programs and services. We can provide you with the information necessary to help you make the right decision for your company. There are lots of options for getting in touch with us:

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