Why Customers Choose Service Objects

MAKE BETTER DECISIONS ABOUT THE CUSTOMERS YOU SERVE

Businesses look to us when they want to be sure every contact record in their database is as genuine, accurate and up-to-date as possible. Our customers connect to us using our real-time APIs, cloud-based connectors for leading CRM providers or they can securely send us a list. Here are just some of the reasons our customers choose Service Objects:

ACCURATE DATA

We provide the most complete source of contact data available. We dedicate more resources to compiling blended demographic, geographic, and firmographic information than any vendor in the industry. Our data, which rates high in certified tests, covers more than 330 million individuals in the US & Canada alone and spans over 250 countries. Our comprehensive databases cover 25% more contacts than competing services.

LEADING INDUSTRY EXPERTS

Our focus is exclusively on contact and customer data processing - since 2001 we've validated over 3 billion contacts for more than 2,500 businesses. We believe that business success hinges on genuine, accurate and up-to-date contact data. Our life's work is providing you with the highest quality contact data services for optimal business efficiency.

DATA SECURITY

We maintain a strict privacy policy ensuring that your contact data is never recorded to persistent memory. All data is encrypted and our infrastructure ensures the highest levels of service availability. We make security one of our highest priorities by investing heavily in SSL technology, state-of-the-art data centers, intrusion detection monitoring, anti-virus software, and modern firewall systems to guard against security threats.

NETWORK UPTIME GUARANTEE

We are proud to offer the only financially-backed service level agreements found in the industry. We stand behind our Service Level Agreement with a 99.999% server uptime guarantee. We provide multi-location data centers, redundant load balancers, and third party monitoring to ensure availability of each service. We provide detailed failover configuration instructions to maximize service accessibility.

DEDICATED SUPPORT

Our commitment to your success begins during the free trial period and continues throughout the life of our relationship. Each subscription includes our Customer Success Program, which includes a Customer Success Specialist for your account needs and application engineering support for integration and programming help. We also provide 24/7/365 emergency response support to ensure round the clock transaction processing.

IS IT TIME TO MAKE BETTER DECISIONS FOR YOUR BUSINESS?

Read what our customers say about us.
Then try any of our services FREE for 30 days!

www.serviceobjects.com/customer-success-stories

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