

# The Leader in Real-Time Contact Due Diligence

In the era of Big Data, contact record accuracy and fraud prevention are massive issues that impact almost every business. Since 2015, the average number of monthly fraud attempts in the U.S. has spiked by 33%\*. Faulty contact data alone results in millions of pounds of wasted paper that ends up in our landfills due to direct mail inaccuracies.

As the leading provider of real-time data quality solutions, Service Objects is committed to reducing time, resources, and paper waste by providing unparalleled data quality excellence. Since 2001, thousands of companies have come to rely on our superior market-tested web services to reduce fraud, increase lead conversion, ensure compliance and improve operations.

Service Objects' dedicated team of engineers and technical resources compile demographic, geographic, and firmographic data from only the most respected industry sources. Our data, which consistently rates excellent in 3rd party certified testing, is compiled from thousands of high-quality databases covering more than a billion records combined. These comprehensive databases cover 25% more contacts than other companies in the industry.

Service Objects' comprehensive suite of DOTS Web Services is designed for smooth system integration and scalability, meeting our clients' current and future volume demands.

(\*Source: LexisNexis 2016 True Cost of Fraud Report)

## DOTS DATA QUALITY WEB SERVICES

### Address & Geocoding

- DOTS Address Validation US or Canada
- DOTS Address Geocode US or Canada
- DOTS Address Validation - International
- DOTS Address Insight
- DOTS Address Detective
- DOTS Address Detective - International
- DOTS NCOA Live

### Email

- DOTS Email Validation

### Demographics & More

- DOTS Demographics Plus
- DOTS IP Address Validation
- DOTS Name Validation

### eCommerce

- DOTS FastTax
- DOTS BIN Validation
- DOTS Order Validation

### Lead Scoring

- DOTS Lead Validation
- DOTS Lead Validation - International
- DOTS Lead Enhancement
- DOTS Lead Enhancement Plus

### Phone

- DOTS GeoPhone
- DOTS GeoPhone Plus
- DOTS Phone Append
- DOTS Phone Exchange

## QUICK FACTS

- 17+ years industry experience
- 2,500+ customers
- 3.5+ billion contacts validated

## CORPORATE INFORMATION

- Founded in 2001
- Privately held since inception
- Located in Santa Barbara, California

## WHY SERVICE OBJECTS

- Most accurate data available
- 24/7 customer support
- 99.999% server uptime guarantee
- Simple pay-as-you-go pricing
- Bank-grade security
- Open industry-standard programming interface
- Free API trial key and sample batch

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