

DOTS Lead Validation International

A REAL-TIME WEB SERVICE API FOR INTERNATIONAL LEAD SCORING

DOTS Lead Validation InternationalSM web service API enables your business to perform multi-point contact validation on your global contact data including a prospect's name, address, phone, email and device against hundreds of authoritative data sources. The result provides a composite quality score (0-100) to ensure you are working with genuine leads.

The service works in conjunction with leading CRM and marketing automation systems and ensures your leads are actual people. Maximize the ROI on global marketing campaigns by ensuring you have the most accurate and up-to-date information on international prospects.

INPUT	
Business Name	
Name	franz fink
Address	Muellerstr 178
City	berlin
State	
Country	Germany
Postal Code	
Phone Number	49 30 46 81 77 96
Email	franz.fink@hotmail.com
IP	79.194.91.107
Test Type	normal1p



OUTPUT	
Overall Certainty	100
Overall Quality	Accept
Note Codes	140
Note Description	IntAddressAndPhoneAdminMatchHIGH
First Name	Franz
Last Name	Fink
Gender	IsMaleGender
Address1	Muellerstr. 178
Address2	13353 Berlin
Locality	Berlin
Country	DE
Postal Code	13353
Address Resolution Level	Premise
Address Note Codes	101
Address Note Descriptions	IsGoodAddress
Email	franz.fink@hotmail.com
Email Note	Accept
IP Locality	Berlin
Phone1 Certainty	100
Phone1 Quality	Accept
Phone1 Admin Area	Berlin
Phone1 Country	DE
Phone Note Code	104
Phone Note Description	IsLandLine

Green Outputs = Appended Information

*This example represents output rendered by a typical operation. Other operations and data points may be available.

[View our Website to View All Inputs/Outputs](#)

FEATURES

- Verifies and cross-compares hundreds of data points to produce a combined, overall quality score (0-100) and specific quality scores for each input including name, business, multiple phone lines, address, email, and IP.
- Flags fake, vulgar and egregious names and provides a clean, proper case.
- Assigns a possible gender and provides simple name alternatives by removing diacritical marks (Adélaïde Fèvre to Adelaide Fèvre).
- Determines if phone numbers match country and indicates phone line type: mobile, landline, VOIP, etc.
- Performs an address consistency check – validate address formatting, fix/append/match for proper delivery.
- Email addresses are validated to name, company and against other data sources and given an overall deliverability score.
- Supports over 250 countries.

Visit the [DOTS Lead Validation International](#) product page to see the full sample request URL

PRODUCT BENEFITS

- Score leads in real-time allowing sales and marketing to focus on leads that have the most potential to convert.
- Route leads to most effective contact channel (phone vs. email), increasing sales with fast follow-up.
- Keep bogus leads from bogging down expensive CRM and marketing automation systems, driving up costs and negatively impacting the results of marketing campaigns.
- Increase conversion rates by having the ability to personalize messaging with gender and preferred language information.
- Increase customer satisfaction by having the most accurate and up-to-date contact information for customers and prospects.
- Personalize messaging with added Gender and preferred language information.

WHY SERVICE OBJECTS

- The most accurate data available
- Updated daily
- 24/7 customer support
- 99.999% server uptime backed by a money back guarantee
- Direct access to Product Engineers
- Dedicated Account Manager
- Failover strategy review and support
- Free API trial key or sample batch

COMPATIBLE LANGUAGES



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www.serviceobjects.com

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