

# Four Ways to Use Our Services

#### GUARANTEE DATA QUALITY EXCELLENCE FOR EACH CONTACT IN YOUR DATABASE.

With four easy ways to use our services, Service Objects flexible transaction-based subscriptions give you the freedom to use your contact validation license key in a variety of ways for real-time and asynchronous validation. With four easy ways to validate you can be sure that no record in your system goes unverified.

1



## REAL-TIME API INTEGRATION

Integrate our easy-to-program data quality APIs directly into your systems for real-time data validation, appending and data hygiene.

2



## **CLOUD CONNECTOR**

We have cloud connectors and web hooks for most major CRMs, eCommerce solutions, and marketing and sales platforms like Marketo and Salesforce.

3



## LIST PROCESSING

For lists under 5,000, try our PC-based data cleansing application, <u>DataTumbler.</u> For larger lists, you can securely <u>upload your list</u> and let us take care of the rest.

4



## QUICK LOOKUPS

Our access-from-anywhere service is the perfect way to perform a few <u>quick lookups</u> and see how the service works with your data.

Version 1.0 2018