

Service Objects' Affiliate Application

Thank you for your interest in Service Objects' Authorized Affiliate Program. We look forward to a partnership with you to take advantage of the growing market for Service Objects' DOTS lead and contact validation products. Service Objects will use the information in this form to help us in our initial discussions with your company and in finalizing the set-up of your relationship as a Service Objects Authorized Affiliate. A Service Objects representative will contact you for these discussions upon receipt of this Affiliate Application form. A standard Service Objects Authorized Affiliate Agreement will be sent to you for your review as a step in establishing our partnership.

Please provide the following information on your business

Company Contact Information	
Company Name	
Address	
City	
State/Province	
Postal Code	
Country	
Phone	
Fax	
Web Site URL	
DUNS Number	
Tax ID (EIN or SSN)	

Company Corporate Information	
Legal Structure of Company (Corporation, LLC, LTD, other)	
Date Founded	
Last 12 Months Revenue Total	
Number of Total Employees in Company	
Number Who are Salespeople	
Number Who are Technical People	

133 East de la Guerra St., #10
Santa Barbara, CA 93101

V: 805.963.1700
F: 805.963.9179
E: info@serviceobjects.com
www.serviceobjects.com

Company Personnel Information	
CEO/President	
Phone	
Email	
CFO/Purchasing	
Phone	
Email	
Sales Manager	
Phone	
Email	
Technical Manager	
Phone	
Email	

How Do You Focus Your Business (Rank by Importance)	
Specialize on Specific Technology	
Specialize on Specific Customers	
Specialize on Specific Geography	

Revenue Structure Breakdown (Total should be 100%)	
Product Revenue as % of Total Revenue	
Services Revenue as % of Total Revenue	
Support Revenue as % of Total Revenue	

Market Focus (Rank Your Core Customers in Order of Importance, 1 as Highest)					
Education		Enterprise		Financial	
Government/Military		Manufacturing		Medical	
Retail		Telecom		Transportation	
Professional Services		Consumer		Other	

Your Existing Affiliate or Reseller Relationships (Companies, Products)

Application Authorization

Application Date	
Name of Person Completing Form	
Title	
Phone	
E-mail	

Next Step: Application Submission and Information Requests

Please return your Affiliate Application to:

Service Objects, Inc.
Attention: **Service Objects Affiliate Manager**
Fax: 1-805-963-9179

General information inquiries regarding Service Objects and its DOTS™ products or the Service Objects Authorized Affiliate Program can be made to Service Objects at sales@serviceobjects.com. By submitting this application to become an Affiliate, you warrant that you have read and understand the Affiliate Agreement, and you agree to be bound by it.