

Bounce Less. Deliver More.

Maximize your email deliverability and open rates with fast and secure email verification.

Our Email Validation service seamlessly integrates with web forms and business applications, performing over 50 integrity checks and filters, providing deeper insights into risk and deliverability than any other provider in the industry.

## **How It Works**

### Validates & Corrects Email

Validates email address and provides corrections for common spelling and formatting errors, returning a cleaned and formatted address.

### **Identifies Problematic Emails**

Returns warning flags for bogus, vulgar, disposable, role, misspelling, screamer, honeypot, spam trap, known complainer addresses and more.

### **Tests for Deliverability**

Checks for deliverability, returning codes for refused connections, non-existent top-level domain, DNS/MX/SMS errors and more.

# **Returns Quantitative Quality Score**

Provides estimates on the validity of input email address, including values for Good, Probably Good, Unknown, Probably Bad, and Bad.



# Features and Benefits

## Improve Deliverability & Reduce Bounces

Email Validation performs over 50 checks and verifications that enable you to send emails with confidence, improving deliverability and reducing your bounce rate by up to 90%.

## **Protect Your Sender Reputation**

With warning flags like bogus, vulgar, disposable, role, misspelling, screamer, honeypot, spam trap and known complainer, you can identify and automatically remove problematic emails that can damage your sender reputation.

We are the only Email Validation service to provide integrity & reputation data for ESPs.

## **Seamless Integration with Web Forms**

Capture accurate and up-to-date email addresses on your web forms to ensure critical information and marketing communications reach your customers and prospects.

# **Secure and Compliant**

Know what is happening with YOUR data.

We do not store, share or sell your data. Period. Most email validation services will store your email data for their future use.







