

Ensure US address accuracy and deliverability with real-time address validation.

Address Validation — US instantly verifies, corrects and appends addresses with near-perfect accuracy to meet the United States Postal Service's mailing standards. Our CASS-certified address validation service is the cornerstone of your shipping and delivery logistics, customer communications, marketing initiatives and compliance efforts, ensuring you have the most accurate addresses available.

Our service ensures cost-saving delivery rates while reducing the expense associated with lost, undeliverable, and returned mail.

# **How It Works**

## **Address Validation at Point of Entry**

**USPS-certified Address Validation** API instantly verifies, corrects and appends mailing addresses with near-perfect accuracy in milliseconds.

## **Deliverability Indicators Provided**

Returns key delivery indicators to the apartment and suite level, ensuring delivery accuracy.

## Standardizes Addresses to Ensure **Postal Discounts**

Standardizes to USPS formatting, enabling presorting and ensuring postal rate discounts for bulk and First Class mail.

## **Verifies Over 15M Non-Postal Addresses**

Validates an additional 15+ million addresses not recognized by the USPS but deliverable by 3rd party services like FedEx, UPS and DHL.

# **SERVICE OBJECTS VALIDATION ENGINE**

Address In

Validated

**Address Out** 

# **Features** and Benefits

### **Near-Perfect Match Rates**

Multiple authoritative sources, including 160+ million USPS addresses and 15 million non-postal addresses, ensure near-perfect match rates, providing your business with:

- Accurate addresses down to the apartment and suite
- Increased delivery and shipping accuracy
- Significant postal discounts, reduced carrier penalties and return charges
- Improved customer outcomes while reducing customer service inquiries

## **Critical USPS Data Points**

Returning corrected and standardized US addresses is only part of what our service provides. Address Validation — US also returns critical USPS data points.

- Delivery Point Validation (DPV) helps reduce undeliverable-as-addressed (UAA) mail and shipments by indicating if the address is currently deliverable by the USPS.
- Residential Delivery Indicator (RDI) determines if an address is a residence or business, allowing you to take advantage of postal discounts and better target your marketing.
- SuiteLink adds apartment and suite information, ensuring you have precise shipping data.

## Instant, Accurate & Up-to-Date

With over 3 million monthly moves and new addresses created daily, maintaining accurate addresses is an on-going effort. Address Validation-US makes it simple, with the most current and precise address data available.



**Customer Support** 





Dedicated Uptime Guarantee Support Engineers



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