



DOTS Address Detective - International

Address Detective – International instantly identifies, corrects and appends the country to your contact records, allowing for improved geographic analysis of your contact data. Leveraging authoritative data source and multi-point cross-comparisons, the service delivers an overall quality score to help enable your business to quickly determine the certainty of the country data provided.

How It Works

Address Correction Using Name & Phone Data

Performs analysis using name and phone information to attempt to correct difficult addresses that fail standard Address Validation.

Returns Results Status and Error Codes

Status data gives you confidence that an address has been corrected and detailed error codes help troubleshoot addresses that fail.

Corrected Address Data Components Returned

Detailed validated and corrected address data helps preserve as much valid contact data as possible to recover lost leads and contacts.

Returns Best Country for Compliance Purposes

Analysis of input address returns best estimate of country for use in compliance efforts such as the European Union’s GDPR regulation.

SERVICE OBJECTS VALIDATION ENGINE



Features and Benefits

More Accurate and Complete Contact Records

Our advanced real-time API cross-references multiple data points, including a contact’s name, address, phone, email and IP address with our authoritative data sources to determine and append country data to your contact records.

You Can’t Be Compliant if You Don’t Know the Country

You need to know with confidence what country your users are in so your business can stay compliant. And with over 100 global data protection laws including GDPR in existence, that’s no small task. To give you the confidence you need, our service provides an overall quality score to help determine the authenticity of your records.

Benefits Beyond Compliance

The benefits of correcting or appending the country to your contact records extends far beyond compliance, including:

- Localizing sales and marketing efforts
- More effectively routing leads to the right countries
- Adding personalization by transliterating to the appropriate language in 250+ countries

		
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